

# GAS OPERATIONS

## Technical & Leadership Summit

August 9-11, 2022 | Omaha, Nebraska | CHI Health Center

# Powering Purpose



2022 EXHIBITOR PROSPECTUS

## GAS OPERATIONS Technical & Leadership Summit

The mission of MEA is to empower the energy industry through education, leadership development, and industry connections. Energy delivery companies, contractors, and suppliers around the country benefit from our summits, roundtables, and webinars.

We understand that the pandemic has strained budgets and schedules and left 2022 uncertain, so we are excited to present the summit in a hybrid format. We will offer technical content and quality connections in the format that works best for attendees, whether that is virtually or in-person. At this annual, highly valued event, you can expect:

### SUMMIT HIGHLIGHTS

- 60+ learning seminars led by industry experts
- Technical, hands-on and leadership sessions
- Thought leaders and industry innovators
- 100+ innovative exhibits
- Numerous networking and engagement opportunities

### EDUCATIONAL TOPICS

- Distribution & Technology
- Leadership & Workforce Development
- Regulatory Compliance
- Safety & Training
- Engineering & Technical Training
- Measurement & Control

### ATTENDEES

- Field Supervisors & Managers
- Field Service Crew Leaders & Personnel
- Operations Supervisors & Managers
- Operations Technicians
- Safety Personnel
- Emerging & Existing Leaders in Energy Operations

## Purposeful venue in a new location.

After six years in Rochester, MN and two years of all virtual meetings, MEA is bringing the summit to a different location in order to offer you:

- 30,996 sq. ft. exhibit hall
- 22,050 sq. ft. of meeting space
- 12 flexible and tech-friendly meeting rooms
- New and varied utility representation
- Fresh perspectives from different industry experts and vendors



# SCHEDULE AT-A-GLANCE

## TUESDAY, AUGUST 9, 2022

8:00 AM - 5:00 PM	Registration Check-In
8:00 AM - 5:00 PM	Exhibitor Move-In
8:00 AM - 5:00 PM	Golf Outing*
5:00 PM - 7:00 PM	Welcome Reception   Charles Schwab Field

*\*Sign up required during registration.*

## WEDNESDAY, AUGUST 10, 2022

### DEDICATED EXHIBIT TIME

7:00 AM - 8:00 AM	Breakfast in Exhibit Hall
8:00 AM - 9:30 AM	Awards and Opening Keynote
9:30 AM - 10:25 AM	Classroom Sessions

### DEDICATED EXHIBIT TIME

10:25 AM - 11:10 AM	Morning Break in Exhibit Hall
11:10 AM - 12:05 PM	Classroom Sessions

### DEDICATED EXHIBIT TIME

12:05 PM - 1:30 PM	Lunch in Exhibit Hall
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## WEDNESDAY, AUGUST 10, 2022

1:30 PM - 2:25 PM	Classroom Sessions
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### DEDICATED EXHIBIT TIME

2:25 PM - 3:10 PM	Afternoon Break in Exhibit Hall
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3:10 PM - 5:05 PM	Classroom Sessions
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### DEDICATED EXHIBIT TIME

5:05 PM - 6:30 PM	Reception in Exhibit Hall
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## THURSDAY, AUGUST 11, 2022

### DEDICATED EXHIBIT TIME

7:15 AM - 8:00 AM	Breakfast in Exhibit Hall
8:00 AM - 9:55 AM	Classroom Sessions

### DEDICATED EXHIBIT TIME

9:55 AM - 10:25 AM	Morning Break in Exhibit Hall
10:25 AM - 11:20 AM	Classroom Sessions

### DEDICATED EXHIBIT TIME

11:20 AM - 12:20 PM	Lunch in Exhibit Hall
12:20 PM - 2:15 PM	Classroom Sessions
2:15 PM - 6:00 PM	Exhibitor Move Out

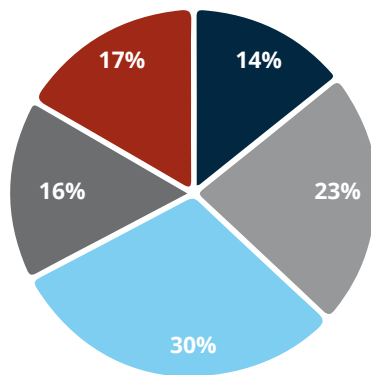


**7.5 HOURS** OF  
PURPOSEFUL EXHIBIT TIME

## Put purposeful solutions in front of the people who buy and use your products.

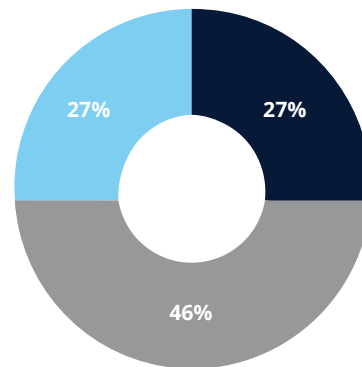
### SUMMIT ATTENDEE DEMOGRAPHICS\*

YEARS IN THE INDUSTRY



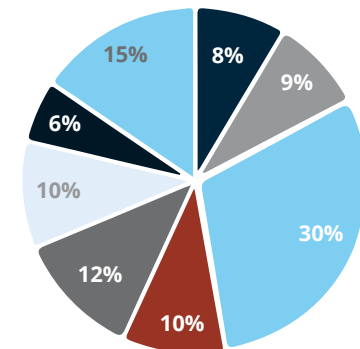
- Less than 5 years
- 11-20 years
- 30+ years
- 5-10 years
- 21-29 years

GENERATION | LIFE STAGE



- Baby Boomer
- Generation Y
- Generation X

JOB ROLE

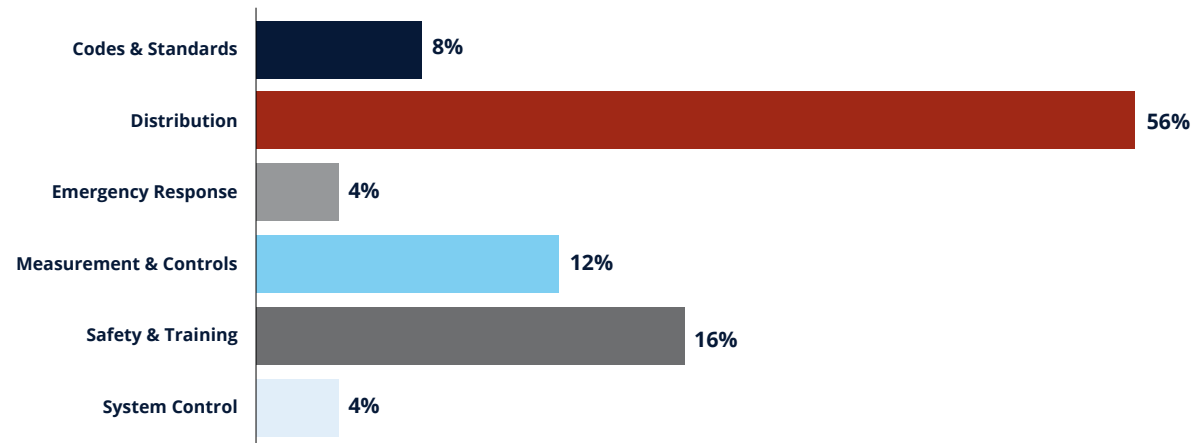


- Executive
- Manager
- Engineer / Technical
- Specialist / Analyst
- Director
- Supervisor / Crew Lead
- Field / Crew / Union
- Other

\*Based on 2019 conference data.

## MORE SUMMIT ATTENDEE DEMOGRAPHICS

### JOB RESPONSIBILITY



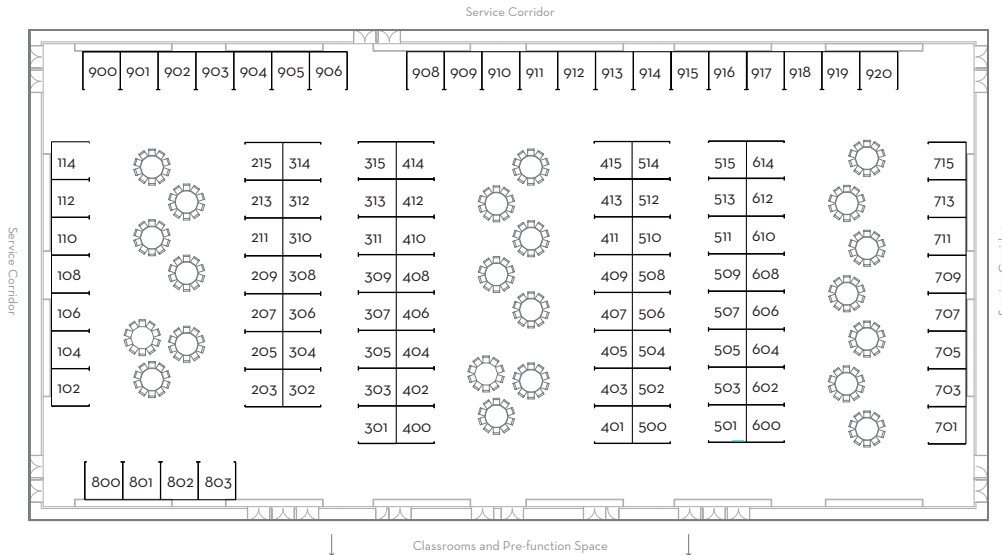
## CONNECT WITH PARTICIPATING UTILITIES, SUCH AS:

- Alliant Energy
- Ameren
- Black Hills Corporation
- CenterPoint Energy
- City of Duluth Dept. of Public Works & Utilities
- City Utilities of Springfield

- Colorado Springs Utilities
- DTE Energy
- Kinder Morgan Transmission Company
- Madison Gas and Electric Company
- Montana-Dakota Utilities Company
- Nicor Gas - Southern Company Gas

- NorthWestern Energy
- Ohio Gas Company
- Owatonna Public Utilities
- WEC Energy Group
- Xcel Energy
- And many more

# EXHIBITOR INFORMATION



## EXHIBIT LAYOUT\*

100 spots available in 2022.

For more information and exhibitor policies, visit

[MEAenergy.org/exhibitor-policies](https://MEAenergy.org/exhibitor-policies).

Contact Lauren Denney at (651) 289-9600 110 or [laurend@MEAenergy.org](mailto:laurend@MEAenergy.org) with questions.

*\*Exhibit layout is subject to change.*

ITEM	MEMBER	NON-MEMBER
<b>Exhibitor Registration – Booth and 1 Staff</b> <ul style="list-style-type: none"> <li>Includes 10' x 10' booth space.</li> <li>6 ft. table and 2 chairs.</li> <li>Booth signage and wi-fi.</li> <li>Also includes in-person &amp; virtual registration for 1 company representative – inclusive of all sessions, exhibit hall, and social functions associated with the conference.</li> <li>Additional recognition to the virtual audience.</li> </ul>	\$ 895	\$ 1,605
<b>Exhibitor Registration – Additional Staff</b> <ul style="list-style-type: none"> <li>For those with an exhibit booth desiring additional booth staff representation.</li> <li>Includes both in-person and virtual registration for all sessions, etc.</li> </ul>	\$ 550	\$ 750

# This annual summit consistently earns high marks.

## PAST ATTENDEES SAID

"This summit is extremely **valuable** because it can assist **in building relationships** with others within the same or similar industry. It allows you a **glimpse of new and trending tools and materials** that may be beneficial within different groups."

"I think this is one of the best conferences I attend. **Great networking, great vendor area and great classes.**"

"This was my first time attending and **I had an amazing experience**. I got to connect with many people I have had many phone conversations with but never met. **Networking was a huge plus**. Exhibitors were very good as well."

"**[I] learned a lot talking with...the vendors** while doing the exhibit hall scavenger hunt."

## IN-PERSON EXHIBITOR RATINGS

- Over 90% of exhibitors report they are likely or highly likely to exhibit again.
- Most exhibitors reported satisfaction or high satisfaction with exhibit hours, traffic on exhibit floor, and networking opportunities during the evening reception and meals.

## GAIN PURPOSEFUL RECOGNITION FOR YOUR BRAND

Rewarding and affordable sponsorships are still available, including the welcome and networking receptions.

Go to [MEAenergy.org/sponsor](https://MEAenergy.org/sponsor).